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Chairman Ajit Pai  
Commissioner Michael O’Rielly  
Commissioner Brendan Carr  
Commissioner Jessica Rosenworcel  
Commissioner Geoffrey Starks

Dear Mr. Chairmen & Commissioners:

We are writing to you today to share a few examples of how the LPTV TV broadcasters are responding to the pandemic across the country. From national networks serving the LPTV community, to ethnic networks, and the local stations serving both urban and rural areas, these small businesses are stepping up to be a key critical source of trusted local information and news about the pandemic.

It sure would be nice for the FCC to acknowledge these valuable efforts to the national emergency. Most all LPTV licensees are very small businesses, and every minute and hour they use to provide pandemic related information is money they are potentially losing. Many have turned over hours and hours of time to serve the local information needs of the community. And the owners and staff keep coming into work to make sure the station is operating.

We are available to answer any questions you have, or to discuss how our part of the of the TV broadcast industry can be of service in this national emergency.

Respectfully submitted,

Michael Gravino  
Director  
LPTV Spectrum Rights Coalition



**Here are some examples of what the LPTV broadcasters are doing  
April 2020**

**NATIONAL FAITH NETWORK** - 3ABN, with 176 Class-A, and LPTV affiliates across the country, and reaching a potential 100 million national audience, has not aired any government PSAs, but has revamped its' programming and produced additional new live programming about the pandemic. The network airs lifestyle programming, and has brought physicians in to talk about prevention and care including following CDC guidelines. Pastors have been interviewed to talk about the prophetic/religious aspects. The shows have live questions from a national audience on a weekly basis. On the weekends the programming schedule has been changed to accommodate viewers who are unable to attend a regular in person church service. [www.3abntv.org/](http://www.3abntv.org/)

**NATIONAL NEWS NETWORK** - NewsNet, a new national news network for Class-A and LPTV stations, with 48 local affiliates reaching a potential viewership of 59 million viewers, has extensive and breaking news daily coverage of the pandemic. For many local affiliates, NewsNet is their national news offering. <https://yournewsnet.com/>

**NATIONAL SOUTH EAST ASIAN NETWORK** - DiyaTV, airing news and shows from South East Asia including extensive coverage from India, has been producing 5 hours of daily coverage related to the pandemic, of which 3 hours are in primetime. Many interviews with local nonprofits, President Trump press conferences, interviews with India's President Modi, and with the former Surgeon General. DiyaTV Network airs to 20 million potential viewers in Chicago, IL; San Francisco, CA; Dallas, TX; Atlanta, GA; Orlando, FL; and, Bakersfield, CA. <https://diyatvusa.com/category/news/>

**CLASS-A IN BATON ROUGE, LA** - WLFT-CD is the only broadcast television station in Baton Rouge market airing the daily White House briefing. It started to air the daily White House briefings in March and received considerable viewer response since only the pay cable TV networks were airing them. <http://www.wlft.com/home.html>

**CLASS-A IN ALBANY, NY DMA** - Class-A station WNCE-CD, with its LOOK TV format, has devoted most of their daily coverage to the crisis including on-air interviews with every leader in the community, and offering free air time to any education, arts, healthcare, and government official who needs to get information to their audience. <http://www.looktvonline.com/>

**LPTV IN CANTON & NEW PHILADELPHIA, OH** - WIVM-LD, UHF 39 in Canton, OH and WIVN-LD, UHF 29 in New Philadelphia, OH has adjusted their program schedule to include a live simulcast of Canton's news/talk WHBC radio from 6 till 8am Monday through Friday to inform their communities as to the status of the Coronavirus pandemic. They also air weekdays at 9am, a live broadcast of Western Pennsylvania's Cornerstone TV - *Coronavirus: Hope For Today*. In addition, they are airing all public service announcements that are available concerning COVID-19 including the PSA with the First Lady. Via their Facebook page they are informing their area of local news events and free lunch program locations for students and those in need. WIVM-LD is Canton's only local broadcast television station. Canton's two full power network affiliate TV stations are no longer on the air as they took advantage of the incentive auction and went dark in 2019. <http://www.wivmtv.com/>

**LPTV IN CLEVELAND, MS** - WHCQ-LD covers the entire County Supervisor Meetings which no other station in their area does. During the meetings, the Supervisors share news to the public about emergency actions being taken locally. The County EMA Director, Fire Coordinator, Sheriff, & Hospital Administrator all update the public about the current local virus situation. It can all be seen on TV only on WHCQ-LD in Cleveland, Mississippi. The full-power stations do not carry complete gavel to gavel public meetings in the market. WHCQ-LD is also making a live church telecast possible at no charge so the pastor can communicate with the public live by television during this virus situation. <https://en.wikipedia.org/wiki/WHCQ-LD>

**LPTV IN YAKIMA, WA** - Hispanavisión TV, with three LPTV stations, KYPK-LD airing the Azteca network, and KWYT-LD airing the Estrella network, and KGFZ-LD airing the Telexitos national news in Spanish, inserts local PSA's from the local Yakima health district. They consider their biggest impact is made by broadcasting services of the churches impacted by stay at home orders and social distancing. A congregation of any faith can broadcast at no cost their faith services. Leading local newspaper wrote an article about the stations informing the public of their commitment to air the services at no cost until they are able to congregate again. [Newspaper Article](#)

**GROUP OF LPTV STATIONS IN TOPEKA, LAWRENCE, AND KANSAS CITY, KS** - KCØBS has been offering free ads and messages to businesses and organizations impacted by the shutdowns. [Facebook page](#)

**LPTV IN PARUMP, NV** - KPVM Television, Inc, has been airing local News 6 days a week with Corona Virus information each day on both TV and Radio. They air COVID PSA's from The Nevada Broadcaster's Association on Radio in Las Vegas/Pahrump, Nevada. <https://kpvm.tv/>

**LPTV IN GUAYAMA, PUERTO RICO** - Hyperlocal Spanish language station, WXWZ-LD, has been airing locally produced PSA's about washing hands, social distancing, how to identify symptoms, and where to get medical assistance. <https://en.wikipedia.org/wiki/WXWZ-LD>

**LPTV IN MOUNTAIN HOME, AR** - The pandemic hasn't hit this rural community yet too bad. The station does normal morning show each morning and keep our viewers updated on the numbers of its local county and those around it. They rotate local officials as guests each morning (sherriff, mayor, county judge, school superintendent,

etc..) and have them update the viewers on what they are doing in response to it. They also have been televising the local city council and county quorum court meetings live remotely as they have been addressing the topics alot during the meetings. K07XL Mtn. Home & K26GS Harrison & 6 cable systems  
[HometownTV.net](http://HometownTV.net)

**NEW LPTV IN RICHMOND, KY** - This LPTV was just turned on in the underserved region of Appalachian region of Kentucky. It is already producing their own locally originated programming to inform and keep its' public informed and educated daily. They are airing numerous PSA's from multiple sources daily that are corona virus specific, WBON-LD is originating and airing a daily, live, 30 minute, locally produced newscast. The newscast airs live at 3 pm on local radio, live streams, and repeats each night on WBON-LD at 6 p.m. The audience numbers, public feedback, and local participation has been extraordinary. They inform and coordinate this daily time with their local community leaders, emergency agencies, health departments, school officials, and first responders to give them a centralized time for viewing audience to get a lot of important news and information at one time. <https://wbontv.com/>

**REGIONAL MUSIC CHANNEL AIRING ON LPTV IN SAN FRANCISCO, CA & BOISE, ID** - This regional channel, on broadcast LPTV and local cable, is airing COVID-19 public service announcements from from the Ad Council, Red Cross and others. They are frequently the only broadcaster in SF-Oak-SJ to air the daily White House Coronavirus Press Briefings live. <https://www.cmc-tv.com/>

**LPTV IN GUNNISON, CO** - This hyper-local resort town station has been airing 24+ PSA spots per day inserted into a national network feed of the Outside Channel. They also include an additional crawl every 20 minutes for local county information with the URL and hotline #.  
<https://cbtv.tv/>

**LPTV IN HARPSWELL, MAINE** - Harpswell Community TV, W14DA-D, has been airing COVID-19 information for over a month. They air information from the Maine Governor, the Town of Harpswell, local non-profits, local school district, Sheriff's Department, Selectmen's meeting, and area announcements, which is all about Covid-19. The community depends on the station for state, county and local information during an emergency. This includes announcements to let people know where they can get food if they are in need, the reduced hours at the recycling center, etc. The town was unable to hold its Annual Town Meeting, and depended on the station to air critical local information. The station is located in Cumberland County, Maine which is the Covid-19 hot spot for the state. It has the oldest population in the State of Maine and the State of Maine has the oldest people in the USA, so there is considerable concern for the local elderly population. <https://harpswelltv.org/>

**LPTV IN WINDHAM, NY** - This LPTV serving the Catskill region of New York state, extensively inserts into its multiple national channels the national PSA's. They also have been heloing their local advertisers create custom messaging about the status of the business and what is open, and the local resources and services available.  
<http://www.wybntv14.com/>